

Work With Us

WE ARE SEEKING A MADE IN NYC DIGITAL COMMUNI- CATIONS INTERN

Posted April 15, 2021

Made in NYC is looking for a Digital Communications Intern to create visual content for our marketing and communications efforts. Made in NYC is a dynamic, creative and collaborative team passionate about supporting New York City's manufacturing community. The Intern will help us grow our membership and work on key Made in NYC projects like [Made in NYC Learning Lab](#), [Made in NYC Week](#), Made in NYC Webinars and our Made Here, Meet Here networking series.

Made in NYC is a local branding initiative that helps NYC manufacturers and makers to grow through marketing and branding resources, skills-building opportunities, and access to a supportive community of peers. Made in NYC is a membership based initiative with 1,400+ member businesses making everything from hot sauce to handbags to neon signs from the Bronx to Staten Island.

Responsibilities

- Production of digital photography and video content on-site at Made in NYC factories, workshops and studios and at markets and events
- Post-production and editing of photography and video content
- Creating visual graphics for newsletters and social media

Skills and Interests

Strong interpersonal, digital photography and post-production skills required. Additional videography and video editing skills are strongly preferred. Candidates should have an interest in marketing, branding, small business support and supporting BIPOC-owned businesses. Local knowledge of New York City is a plus. Comfort with travel throughout NYC is required. Proficiency of Adobe suite and/or Canva is required.

Hours

Part-time, 10 hours per week

Term and Salary

This hybrid in-person and virtual position will be for 12 weeks from approximately June to August 2021. Hourly rate starting at \$15, based on qualifications.

To Apply

Email your resume and cover letter to jreynolds@prattcenter.net with "Digital Communications Intern" in the subject.

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