

Work With Us

WE ARE SEEKING A MADE IN NYC MARKETING INTERN

Posted April 15, 2021

Pratt Center's Made in NYC initiative is looking for a Marketing Intern to support marketing, communications and member engagement activities this summer. Made in NYC is a dynamic, creative and collaborative team passionate about supporting New York City's manufacturing community. The Intern will help us grow our membership and work on key Made in NYC projects like [Made in NYC Learning Lab](#), [Made in NYC Week](#), Made in NYC Webinars and our Made Here, Meet Here networking series.

Made in NYC is a local branding initiative that helps NYC manufacturers and makers to grow through marketing and branding resources, skills-building opportunities, and access to a supportive community of peers. Made in NYC is a membership based initiative with 1,400+ member businesses making everything from hot sauce to handbags to neon signs from the Bronx to Staten Island.

Responsibilities

- Communications tasks such as drafting newsletter and social media copy
- Creating visual graphics for newsletters and social media
- Maintenance and updating of Made in NYC website and databases
- Email and phone outreach to businesses
- Research on potential new Made in NYC members
- New member recruitment through emails, phone calls, social media and in-person outreach at outdoor markets and events (COVID safe protocols will be followed for all in-person activities)
- Onboarding new Made in NYC members
- Support all Made in NYC programs and events as needed

Skills and Interests

Strong written and verbal communication skills are required. Experience with website management, graphic design, marketing, and community outreach preferred. Candidates should have an interest in urban manufacturing, marketing, branding, small business support, BIPOC-owned businesses and/or economic justice. Local knowledge of New York City is a plus. Proficiency in Adobe suite and/or Canva is required.

Hours

Part-time, 21 hours per week

Term and Salary

This hybrid in-person and virtual position will be for 12 weeks from approximately June to August 2021. Hourly rate starting at \$15, based on qualifications.

To Apply

Email your resume and cover letter to greynolds@prattcenter.net with "Made in NYC Marketing Intern" in the subject.

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