

Posted

April 2026

DurationPart time
(14 hours/week)**Location**Brooklyn, New York/
Remote (hybrid)**Salary Range**\$4,410 tuition remission
(per semester)**Graphic Design Fellow**

Pratt Center is looking for a Graphic Design Fellow to support the graphic and communications design needs of both the organization and its key small business support program, Made in NYC. Made in NYC is a dynamic, creative and collaborative team passionate about supporting New York City's maker community. The Graphics Design Fellow will help us grow the public facing networks of both Made in NYC and Pratt Center, helping to design and co-design both print and digital collateral ranging from small reports and policy briefs to social media campaigns and graphics for webpages.

Fellows at Pratt Center work 14 hours per week under the supervision of a staff member. The work schedule aligns with Pratt Institute's academic calendar; fellows work when school is in session. In 2026-2027, there will be a cohort of four fellows and learning opportunities provided throughout the fellowship year.

Responsibilities

- × Creating visual assets for newsletters, social media, and web content across Pratt Center and Made in NYC
- × Partner with team's Storytelling Fellow to create engaging materials for editorial work
- × Contributing to the creative development of social media and digital campaigns
- × Collaborating across teams to ensure visual and messaging consistency across programs and initiatives
- × Assisting with the promotion of events, programs, and opportunities through coordinated design and communications support
- × Assisting with research and administrative tasks to support communications needs

Skills and Interests

This position is suitable for a Pratt Institute graduate student, particularly those studying urban planning, graphic design, communications design, fashion design, design management, industrial design, arts and cultural management, and others. Strong written and verbal communication skills and graphic design skills are required. Experience with Photoshop and InDesign required, with Canva a strong plus.

Experience with social media, website management, marketing, event planning and community outreach also preferred. Knowledge of urban planning practices and interest in urban manufacturing, marketing, branding, and small business support, are all a plus.

To Apply

This is a hybrid in-person and remote position, but can be remote only for the right candidate. This is a 2-semester part-time fellowship at 14 hours/week. Graduate fellows are paid \$4,410 per semester by tuition remission. Interested candidates should email a resume and cover letter to kayla@madeinnyc.org with the subject line: Graphic Design Fellow. The priority deadline is **April 15**. Applications will be reviewed on a rolling basis until the position is filled.

About Pratt Center for Community Development

Founded in 1963, the Pratt Center for Community Development works for a more just, equitable, and sustainable city for all New Yorkers. As part of Pratt Institute, we leverage



professional skills including participatory planning, community organizing, and public policy advocacy to support community-based organizations in their efforts to challenge systemic inequities and advance sustainable development.

In collaboration with partners, we aspire to:

- × A shift in the balance of power toward people of color and other marginalized low-income communities and away from those whose privilege has afforded them disproportionate power.
- × Processes and outcomes for urban planning and policy that are inclusive and address historic harms
- × An equitable economy that provides decent, secure employment and entrepreneurial opportunity for all New Yorkers and acknowledges and acts upon critical barriers to entry for people of color and women
- × Climate justice as the product of efforts led by communities most impacted by climate change to upend racial, social, and economic inequities perpetuated by environmental degradation.
- × A robust, racially and socioeconomically diverse field of community planners, urban planning and community development professionals.

About Made in NYC

Made in NYC is a local branding initiative that supports New York City's vibrant manufacturing and maker community. Made in NYC helps local manufacturers and makers to grow through marketing and branding resources, skills-building opportunities, and access to a supportive community of peers. Made in NYC is a membership based initiative with 1,900+ member businesses making everything from hot sauce to handbags to neon signs from the Bronx to Staten Island.

About Pratt Institute

Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression.

We are an equal opportunity employer and do not discriminate in hiring or employment on the basis of race, color, creed, religion or belief, national or ethnic origin, citizenship status, marital or domestic partnership status, sexual orientation, sex, gender identity or expression, age, disability, military or veteran status, or any other characteristic protected by federal, state, or local law. Pratt Institute recognizes and values the benefits of a diverse workforce.