

Posted

April 2026

DurationPart time
(14 hours/week)**Location**Brooklyn, New York/
Remote (hybrid)**Salary Range**\$4,410 tuition remission
(per semester)**Storytelling Fellow**

Pratt Center is seeking a Storytelling Fellow to support the growth of its communications strategy and contribute to a range of writing projects across the Center and Made in NYC, a key small business program supporting local makers.

The fellow will be responsible for assisting Pratt Center's communications manager and Made in NYC's program manager with storytelling projects. Fellows at Pratt Center work 14 hours per week under the supervision of a staff member.

The work schedule aligns with Pratt Institute's academic calendar; fellows work when school is in session. In 2026-2027, there will be a cohort of four fellows and learning opportunities provided throughout the fellowship year.

Responsibilities

- × Partnering on and co-authoring written editorial projects
- × Writing long-form and short-form content across platforms
- × Be a key contributor to content planning and editorial calendars
- × Conducting interviews with a range of stakeholders
- × Collaborating with a graphic design fellow to translate content into visuals
- × Drafting social media copy aligned with organizational voice and strategy
- × Supporting the development of email campaigns
- × Assisting with research to support storytelling and messaging

Skills and Interests

This position is suitable to a graduate student who has strong writing and editorial skills, especially those with past experience in communications, journalism, or social media.

The applicant should show demonstrated interest in urban issues and be open to learning about topics ranging from affordable housing policy to climate law to small business entrepreneurship.

We welcome students from all schools, but those that are in Urban Planning, Urban Placemaking and Management, Writing, and Communications Design are strongly encouraged to apply.

Required skills include strong written communication, proficiency in Adobe Creative Suite and Canva, strong project management skills, and exceptional interpersonal and collaboration skills. Skills in one or more of the following areas are not necessary, but would be preferred: illustration, typography, or layout design. Knowledge of urban planning practices is a plus.

To Apply

This is a hybrid in-person and remote position, but can be remote only for the right candidate. This is a 2-semester part-time fellowship at 14 hours/week. Graduate fellows are paid \$4,410 per semester by tuition remission. Interested candidates should email a resume and cover letter to j.serapio@pratt.edu with the subject line: Storytelling Fellow. The priority deadline is **April 15**. Applications will be reviewed on a rolling basis until the position is filled.



About Pratt Center for Community Development

Founded in 1963, the Pratt Center for Community Development works for a more just, equitable, and sustainable city for all New Yorkers. As part of Pratt Institute, we leverage professional skills including participatory planning, community organizing, and public policy advocacy to support community-based organizations in their efforts to challenge systemic inequities and advance sustainable development.

In collaboration with partners, we aspire to:

- × A shift in the balance of power toward people of color and other marginalized low-income communities and away from those whose privilege has afforded them disproportionate power.
- × Processes and outcomes for urban planning and policy that are inclusive and address historic harms
- × An equitable economy that provides decent, secure employment and entrepreneurial opportunity for all New Yorkers and acknowledges and acts upon critical barriers to entry for people of color and women
- × Climate justice as the product of efforts led by communities most impacted by climate change to upend racial, social, and economic inequities perpetuated by environmental degradation.
- × A robust, racially and socioeconomically diverse field of community planners, urban planning and community development professionals.

About Pratt Institute

Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression.

We are an equal opportunity employer and do not discriminate in hiring or employment on the basis of race, color, creed, religion or belief, national or ethnic origin, citizenship status, marital or domestic partnership status, sexual orientation, sex, gender identity or expression, age, disability, military or veteran status, or any other characteristic protected by federal, state, or local law. Pratt Institute recognizes and values the benefits of a diverse workforce.

