

# Green Jobs - Green New York

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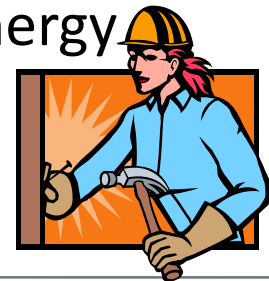
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# Overview of Green Jobs – Green New York

- Statewide initiative established in public authorities law October 2009
- Goals:
  - Promote energy efficiency, energy conservation and clean technologies
  - Reduce energy consumption and costs
  - Reduce greenhouse gas emissions
  - Support sustainable community development
  - Create green job opportunities, including for emerging, unemployed and displaced workforce

# Features

- \$112 million from the Regional Greenhouse Gas Initiative (RGGI)
- Revolving loan fund with innovative repayment
- Residential, multifamily, small business, and small not-for-profit property owners
- No-cost and reduced-cost energy audits
- Aggressive workforce development and job placement
- Constituency-based organizations
- Targeting of communities (non-attainment, high energy costs)



# Planning Process

- Advisory Council
  - DOS, DHCR, DOL, OTDA, CPB, DPS, NYPA, LIPA, NYSED, DEC, constituency-based community groups, advocates on utility and housing issues, community-based workforce development groups, unions, home performance contractors, large-scale contractors, investment market experts
- Working Groups
  - One-to Four Family, Multifamily, Small Commercial and Not-for-Profit, Workforce Development, Outreach and Marketing, Finance Strategies

# Program Development and Implementation Strategy

- Deliver through existing programs
  - Speed deployment
  - Reduce marketplace confusion
- NYSERDA programs
  - Home Performance with ENERGY STAR®
  - Multifamily Performance Program
  - Small Commercial Audit Program
- Coordinate with Utility, LIPA, NYPA and municipal service provider programs

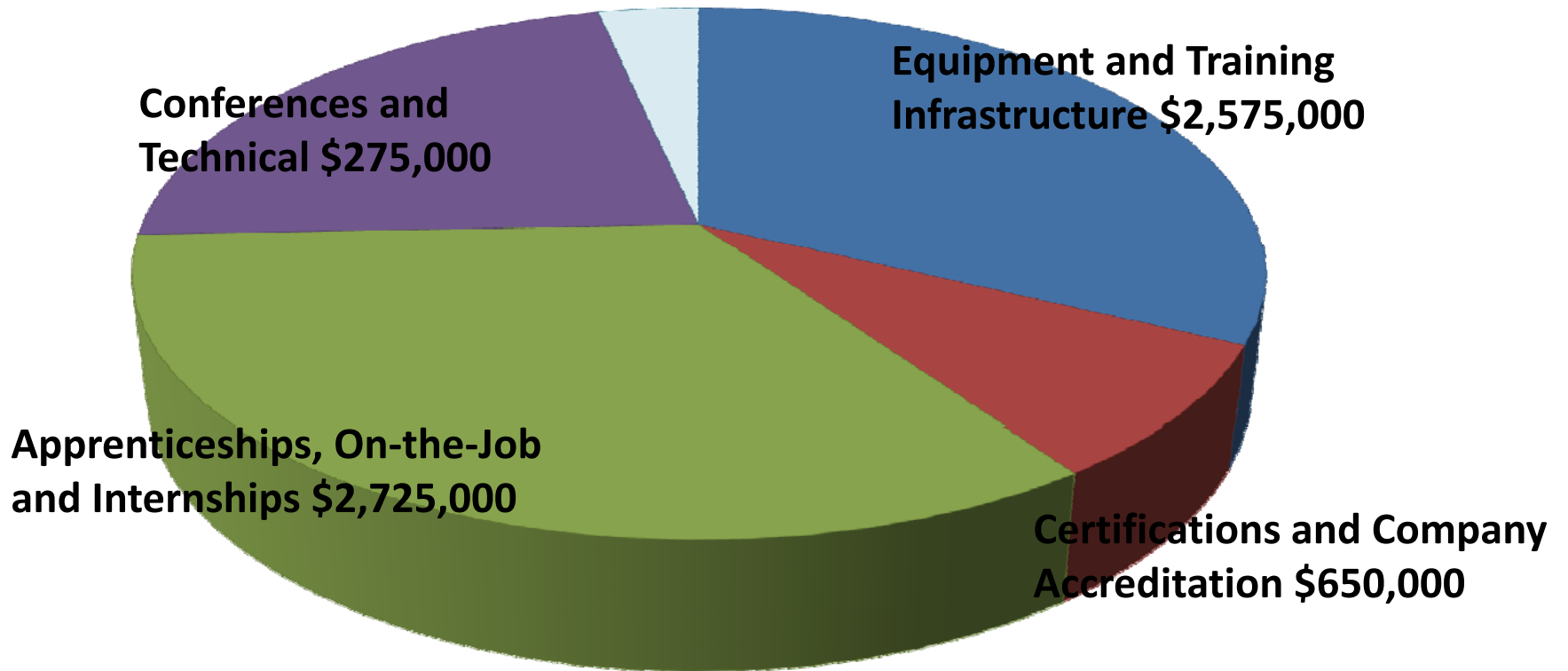
# Training and Employment Services



- Expand on existing training network; enter into contracts with CBOs, workforce development organizations, labor organizations
- Facilitate job placement
- Target women, minorities, low-income and those with barriers to employment
- Encourage local workforce investment boards to support initiative



# GJGNY Workforce Budget



**Total Budget**  
**\$8,000,000**

## GJGNY Workforce Status

- Operating Plan approved
- Competitive solicitation for solar thermal is out; PON 2011
- Competitive solicitation for small-commercial energy audit and oil-heat efficiency training is out; PON 1817
- Competitive solicitation for curriculum assessment research out within two weeks; RFP 2034
- Open Enrollment solicitation for career pathways and technical training is out (funded by EEPS); PON 1816; GJGNY funds will roll-out as new solicitation by end of Summer upon management approval
- Competitive solicitation for OJT training, Internships, Apprenticeships – focus on employment; RFP 2033; August

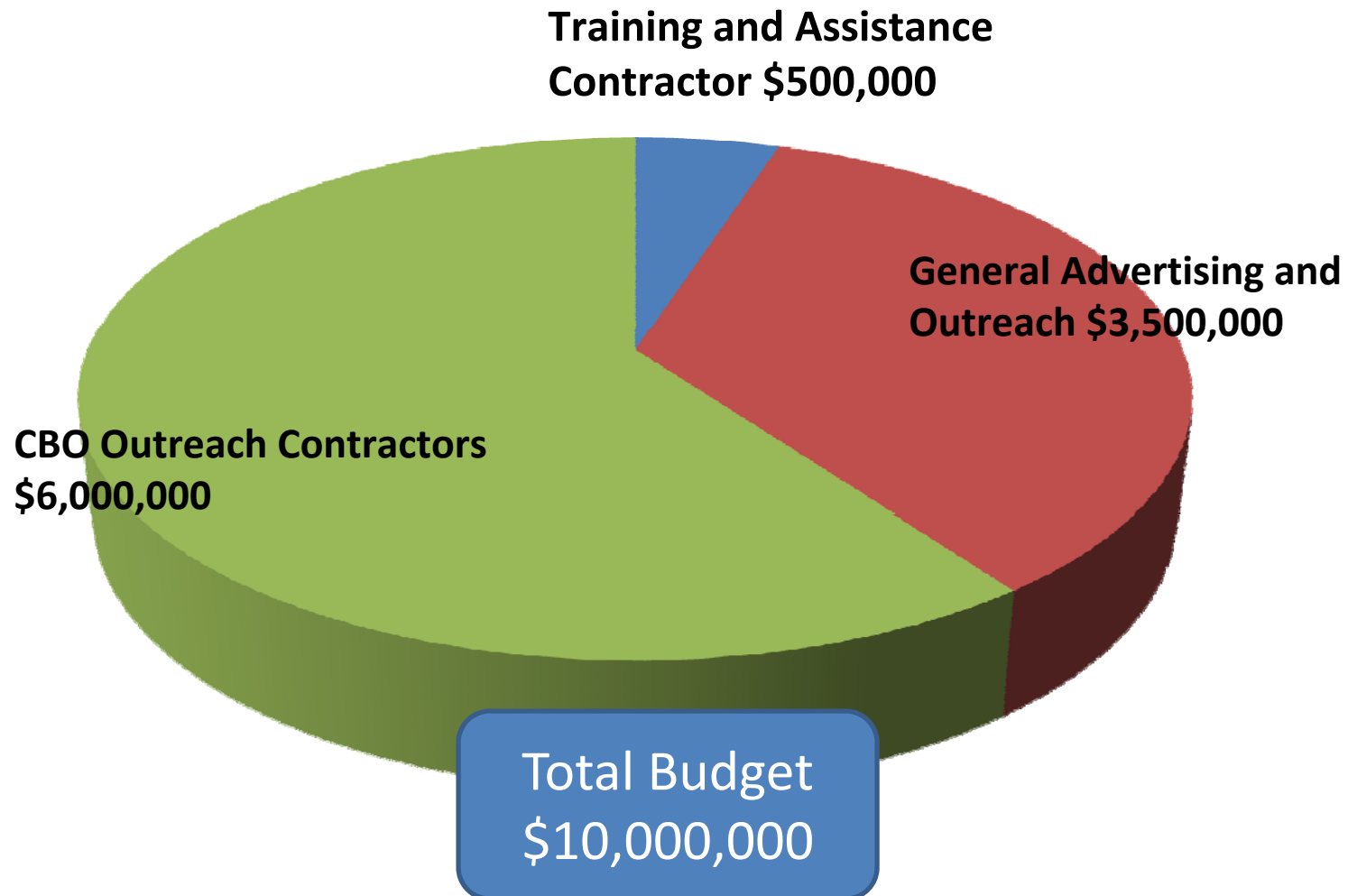
# Competitive Grants for Outreach and Enrollment

- Enter into contracts with partnerships or consortia of constituency-based organizations;
- Target communities in non-attainment zones or with high energy costs as compared to median income
- Target CBOs that are MWBEs and applicants that serve distressed communities
- Obtain geographic diversity
- Status: Operating Plan approved.  
Solicitation to be issued in July.



# Marketing and Outreach Budget

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## Multifamily

- Program will piggyback on existing multifamily programs
  - Multifamily Performance Program
  - Utility programs for 50 units and less
- Status: Operating Plan approved; in preparation for roll-out
- Initial Budget \$16M (audits, financing, implementation)

## Small Commercial/Not-for-Profit

- Piggyback on existing programs
  - Flex-Tech, Small Commercial Audit
  - Utility programs for direct-install
- Status: negotiating with DPS regarding integration strategies with EEPS and SBC funds; expect final plan within one month
- Initial Budget \$24 M (audits, financing, implementation)

## One-to-Four Family

- Piggyback on Home Performance with ENERGY STAR; integrate utility rebates
- Status: Comments received on Operating Plan and undergoing review
- Initial Budget \$40M (audits, financing, implementation)

# Financing Strategies

- Three tracks
  - Municipal or Property Assessed Clean Energy (PACE) Loans
  - On-bill recovery (utility bills)
  - Direct consumer loan
- Leverage RGGI funds
  - Aggregate loans and sell into secondary market
  - Loan loss reserve or guarantee pool

## To Follow Up ...

- Visit [www.nyserda.org](http://www.nyserda.org) and click on “Funding Opportunities” at top of page to find competitive solicitations
- Visit [www.nyserda.org/GreenNY/](http://www.nyserda.org/GreenNY/) for more program information, such as program Operating Plans; sign up for list serve; link to “Green Careers” web site [www.greencareersny.com](http://www.greencareersny.com)