



CON EDISON DEMAND RESPONSE PROGRAMS

■ DISTRIBUTION LOAD RELIEF PROGRAM

Distribution Load Relief Program (DLRP) participants are contacted during system critical Con Edison situations to reduce demand with two hours advance notice (participants called on average, less than once a year). Both mandatory and voluntary participation options are available for this program. Customers who can reduce electric load by at least 50 kW, and aggregators who combine at least 100 kW of load reduction in their portfolio are eligible for the program. The mandatory option of the program provides a monthly reservation payment and energy payments for performance during events. The voluntary option provides energy payments only.

■ CENTRAL AIR-CONDITIONING PROGRAM

The Central Air-Conditioning Program is a direct load control program that is available to residential customers and small businesses and provides participants with a free programmable thermostat to remotely adjust thermostat settings. Con Edison may send a signal to the thermostat to cycle the air-conditioner compressor during Con Edison or state called system critical situations (on average, twice per year). In addition to the thermostat, business customers receive a financial incentive of \$50 after installation.

NEW YORK INDEPENDENT SYSTEM OPERATOR DEMAND RESPONSE PROGRAMS

■ INSTALLED CAPACITY PROGRAM

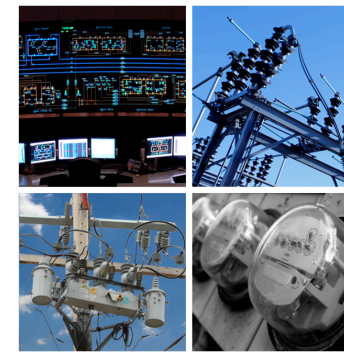
Special Case Resource - ICAP Program is a New York Independent System Operator (NYISO) mandatory program. Participants must be capable of reducing electric load by at least 100 kW during the summer or winter, or both capability periods. Reservation and energy payments are made to participants.

■ EMERGENCY DEMAND RESPONSE PROGRAM

Emergency Demand Response Program (EDRP) is a NYISO voluntary program that provides energy payments to participants who are capable of reducing electric load by at least 100 kW during power curtailment events.

CON EDISON ENERGY EFFICIENCY PROGRAMS FOR YOUR BUSINESS

Con Edison is offering electric and gas business customers more ways to save energy, save money and help the environment. For more information on our energy efficiency programs, call 1-877-870-6118 or visit www.coned.com/energyefficiency.



PROGRAM CONTENT

- Introduction - Page 1
- New Demand Response Programs - Page 1
- Demand Response Programs Comparison Guide - Pages 2 & 3
- Con Edison and NYISO Demand Response Programs - Page 4
- Con Edison Energy Efficiency Programs - Page 4

BENEFITS OF NEW DEMAND RESPONSE PROGRAMS

- Reduce peak-day generator emissions
- Delay capital costs associated with growing electric demand
- Financial incentives
- Free or reduced cost equipment to help manage your energy use
- Improve air quality in your community
- Improve electric system reliability for you and your community

Demand Response Programs for Con Edison Customers Summer 2010

Con Edison is proud to present our new demand response programs. The programs reflect our support and commitment to sustainability.

Our focus is not only on the source of the energy supplied, but how our customers manage their energy use.

For more information about Con Edison's sustainability efforts, visit www.conEd.com and view the Sustainability Report.

NEW PROGRAMS IMPROVE AIR QUALITY AND REDUCE COSTS

The demand for electricity on hot summer days contributes significantly to peak-day generator emissions, installation of costly utility equipment and the purchase of expensive peak-day energy. Con Edison's new demand reduction programs in New York City provide financial incentives for participation and help reduce the demand on the electric system during peak usage times.

■ COMMERCIAL SYSTEM RELIEF PROGRAM

The Commercial System Relief Program (CSR) has an initial enrollment cap of 200 MW for New York City, and includes monthly reservation payments and energy payments for performance during power curtailment events. Customers who can reduce electric load by at least 50 kW and aggregators who combine at least 100 kW of load reduction in their portfolio are eligible for the program.* Dual enrollment in capacity programs, such as New York Independent System Operator (NYISO) Special Case Resource - ICAP, is prohibited.

■ CRITICAL PEAK REBATE PROGRAM

The Critical Peak Rebate Program (CPR) is a limited enrollment program for all customer classes. This program will provide \$1.00 to \$1.50 for each kW reduced during each hour of power curtailment events, with higher payments made for 25 kW or greater reductions. There is no reservation payment or utility control.* Dual enrollment in capacity programs, such as NYISO Special Case Resource - ICAP, is prohibited.

*Participants agree to reduce load at times of peak system use with 24-hour notice. The program is estimated to be called, on average, three to five days per year.

DEMAND RESPONSE METHODS

- Turn off unnecessary lighting, appliances and equipment
- Raise the temperature of air-conditioning systems
- Use on-site generation that complies with state, city, and county regulations

DEMAND RESPONSE RESOURCES

- Con Edison
www.conEd.com/dr
- New York Independent System Operator (NYISO)
www.nyiso.com
- New York State Energy Research and Development Authority (NYSERDA)
www.nyserda.org





Demand Response Programs Comparison Guide - Business Customers

	CON EDISON PROGRAMS				NEW YORK INDEPENDENT SYSTEM OPERATOR (NYISO) PROGRAMS		
Program Name	Distribution Load Relief (DLRP) Voluntary Option	Distribution Load Relief (DLRP) Summer Reservation Payments Option	Commercial System Relief Program (CSRP)	Critical Peak Rebate Program (CPRP)	Central Air-Conditioning Program Direct Load Control (DLC)	Emergency Demand Response (EDRP)	Installed Capacity-Special Case Resource (SCR)
Con Edison Electric Tariff Rider	U	U	S	T	Not Applicable	V	P
Program Description	Con Edison voluntary load-reduction program notifies participants of event days/times and provides payments for load reductions made by the customer during event hours. Activated by Con Edison in system critical situations. (Participants called an average of less than one day/year)	Con Edison mandatory load-reduction program notifies participants of event days/times and provides reservation payments monthly and energy payments for load reductions made by the customer during event hours. Activated by Con Edison in system critical situations. (Participants called an average of less than one day/year)	Con Edison mandatory load-reduction program notifies participants of event days/times and provides reservation payments monthly and energy payments for load reductions made by the customer during event hours. This program is activated by Con Edison during Con Edison's summer peak days or system critical situations. (Participants called an average of three to five days/year)	Con Edison pilot to test small and large business customers' response to reduce loads when called upon. Con Edison notifies participants of event days/times and provides payments for load reductions made by the customer during event hours. This program is activated by Con Edison during Con Edison's summer peak days or system critical situations. (Participants called an average of three to five days/year)	Activated by the NYISO or Con Edison in system critical situations. Central air-conditioning load-reduction program for residential and small commercial business customers. Wireless signal sent to thermostat to periodically cycle the central air conditioning compressor on and off. (fan remains in operation) Participants can override signal if necessary. (Participation called an average of two days/year)	Voluntary load-reduction program activated by the NYISO to maintain reliability of the State's transmission system. Customers can apply through the NYISO, Con Edison, or Curtailment Service Provider (CSP). (Participants called an average of two days/year)	Mandatory load-reduction program activated by the NYISO to maintain reliability of the State's transmission system. Customers can apply through the NYISO, Con Edison, or Responsible Interface Party (RIP) (Participants called an average of two days/year)
Program Requirements	Individual: Minimum reduction - 50 kW Aggregator: Minimum reduction - 100 kW Con Edison customer with Billing Interval Meter and communications	Individual: Minimum reduction - 50 kW Aggregator: Minimum reduction - 100 kW Con Edison customer with Billing Interval Meter and communications	Individual: Minimum reduction - 50 kW Aggregator: Minimum reduction - 100 kW Cannot be enrolled in capacity based programs such as NYISO SCR program Mandatory participation (as enrolled): Up to ten events, each up to eight hours -11:00 am - 7:00 pm or up to four hours - 1:00 pm - 5:00 pm, 5:00p m-9:00 pm Voluntary Participation: Outside the enrolled window, or less than 24-hour notice, greater than ten events Con Edison customer located in New York City with Billing Interval Meter and communications	Agreement to participate in program events (called an average of three to five days/year) Con Edison customer located in New York City with Billing Interval Meter and communications	Con Edison customers with less than 100kW of demand Central air-conditioning	Minimum reduction - 100 kW Interval Meter	Minimum reduction - 100 kW Interval Meter
Program Benefits	Free or reduced cost equipment to help manage your energy use Improved electric system reliability for yourself and your community Financial incentives for participation	Free or reduced cost equipment to help manage your energy use Improved electric system reliability for yourself and your community Financial incentives for participation	Improved air quality in your community Designed to delay capital costs associated with growing electric demand Free or reduced cost equipment to help manage your energy use Improved electric system reliability for yourself and your community Financial incentives for participation	Improved air quality in your community Designed to delay capital costs associated with growing electric demand Free or reduced cost equipment to help manage your energy use Improved electric system reliability for yourself and your community Financial incentives for participation	Free equipment to help manage your energy use Improved electric system reliability for yourself and your community	Improved electric system reliability for yourself and your community Financial incentives for participation	Improved electric system reliability for yourself and your community Financial incentives for participation
One-Time Rebates and Incentives	May be eligible for NYSERDA metering and equipment rebates Visit www.nysesda.org for more information	May be eligible for NYSERDA metering and equipment rebates Visit www.nysesda.org for more information	May be eligible for NYSERDA metering and equipment rebates Visit www.nysesda.org for more information	May be eligible for NYSERDA metering and equipment rebates Visit www.nysesda.org for more information	Free programmable thermostat installed at no charge that can be manually or remotely controlled by the customer via the internet \$50 after installation thank you gift	May be eligible for NYSERDA metering and equipment rebates Visit www.nysesda.org for more information	Maybe eligible for NYSERDA metering and equipment rebates Visit www.nysesda.org for more information
Payments	Energy: Payment equal to the greater of \$.50 for each kWh curtailed, or the real-time zonal locational-based marginal price less the retail rate for an event, but no less than \$.50 per kWh Reservation (capacity): Not Applicable Bonus Payments: Not Applicable	Energy: Payment equal to the greater of \$.50 for each kWh curtailed, or the real-time zonal locational-based marginal price less the retail rate for an event, but no less than \$.50 per kWh Reservation (capacity): Tier I capacity payments are \$3 per kW-month for up to six load events up to four hours each in a designated network. Tier II capacity payments are \$6 per kW-month for six load events up to four hours each in a designated network. Bonus Payments: \$1.00 per kW per month for a response to seven to nine Load Relief Periods or five to seven hours in an event \$1.50 per kW per month for a response to ten or more Load Relief Periods or eight or more hours in an event	Energy: Payment equal to \$.50 for each kWh curtailed Reservation : Comprised of a monthly capacity component and distribution adder as shown below: Capacity: Proxy of NYISO 6-month summer pricing compressed into four months Distribution Adder: 0-5 Cumulative Summer Events - \$5/kW-month (curtailment) \$3/kW-month (generation) 6-10 Cumulative Summer Events - \$10/kW-month (curtailment) \$6/kW-month (generation) For four hour enrollment 1-5pm or 5-9pm, reservation (capacity and distribution adder) payment will be half of that listed above Bonus Payments: Response to greater than ten events and events with less than 24-hour notice, \$1.00 for each kW provided for each event hour	Payment: \$1/kW in each event hour for customers who reduce 1-24kW \$1.50/kW in each event hour for customers who reduce 25+KW Reservation (capacity): Not Applicable Bonus Payments: Not Applicable	Not Applicable	Energy Payment: Equal to the greater of \$.50 for each kWh curtailed, or the real-time zonal locational-based marginal price, but no less than \$.50 per kWh curtailed Reservation (capacity): Not Applicable Bonus Payments: Not Applicable	Energy Payment: Equal to the greater of \$.50 for each kWh curtailed, or the real-time zonal locational-based marginal price for an event, but no less than \$.50 per kWh curtailed paid to RIP Reservation (capacity): Monthly Capacity payment based on ICAP auction clearing price Bonus Payments: Not Applicable
Penalty	Not Applicable	Derating based on performance in DLRP tests or events with not less than two hour notification	Two times the reservation payment for each kW reduction in the month not achieved and derating-based on performance in planned events with not less than 24 hour notification	Not Applicable	Not Applicable	Not Applicable	Participants will be derated for the following capability period if reduced kW did not meet the contracted demand. Deficiency charge equal to one and one-half times the applicable Market-Clearing Price of Unforced Capacity to RIP for MW shortfalls.
Program Period	Year-round voluntary participation	May 1 through October 31	June 1 through September 30	June 1 through September 30	May 1 through October 31	May 1 - October 31 and/or November 1 - April 30	May 1 - October 31 and/or November 1 - April 30
Notification	Planned events: Not applicable Critical situations: As system needs require Participants will be notified by the means they designate when enrolled (phone and email required, text message optional)	Planned events: Not applicable Critical situations: As system needs require, two hours in advance for mandatory participation Test events: Two hours in advance Participants will be notified by the means they designate when enrolled (phone and email required, text message optional)	Planned events: 24 hours and two hours in advance Critical situations: As system needs require Participants will be notified by the means they designate when enrolled (phone and email required, text message optional) Event information posted to www.coned.com/dr	Planned events: 24 hours and two hours in advance Critical situations: As system needs require Participants will be notified by the means they designate when enrolled (phone and email required, text message optional) Event information posted to www.coned.com/dr	A curtailment message is displayed on the programmable thermostat and event information is posted on www.coned.com/cool	Notification from the NYISO to all listed Curtailment Service Providers (CSPs) email addresses and an automated phone call to each CSPs main contact phone number. The Curtailment Service Provider contacts the customer. The NYISO provides a day-ahead advisory and two hour advance notice to CSPs.	Notification from the NYISO to all listed Responsible Interface Parties' (RIP) email addresses and an automated phone call to each RIPs main contact phone number. The Responsible Interface Party contacts the customer. The NYISO provides a 21-hour advisory and two hour advance notice to RIPs.
Enrollment and Program Information	Website: www.conEd.com/dr Email: dr@coned.com Phone: 1-877-870-6118	Website: www.conEd.com/dr Email: dr@coned.com Phone: 1-877-870-6118	Website: www.conEd.com/dr Email: dr@coned.com Phone: 1-800-643-1289	Website: www.conEd.com/dr Email: dr@coned.com Phone: 1-877-870-6118	Website: www.coned.com/dr Email: dr@coned.com Phone: 1-877-870-6118	Website: http://www.nyiso.com/public/markets_operations/market_data/demand_response/index.jsp	Website: http://www.nyiso.com/public/markets_operations/market_data/demand_response/index.jsp

This Comparison Guide is meant for reference purposes only. Complete program information is located at www.conEd.com/dr